

Install electric vehicle charging stations at a substantially reduced cost.

# PUBLIC AND WORKPLACE ELECTRIC VEHICLE CHARGING PROGRAM

**MASSACHUSETTS** 

Partner with National Grid to build your business and support your community by installing electric vehicle (EV) charging stations. Your investment can attract and retain employees by providing a values benefit and grow sales by attracting more customers, keeping them at your business longer.

National Grid's Public and Workplace EV Charging Program will fund **up to 100 percent** of the electric infrastructure costs associated with new EV charging stations. National Grid will also **reduce your organization's time investment** by providing a streamlined, step-by-step experience for EV charging station installations.

When you add EV charging stations, you're not just providing customers, employees and visitors with convenience and connectivity, you're demonstrating your sustainability commitment to the entire community.

So, take charge, at a substantially reduced cost, and become an environmental leader.

#### See what EV charging stations can do for you.

#### **Workplace Charging Stations**

Installing EV charging stations can help your business:

- Attract and retain top talent
- Provide a low-cost option to employees in a competitive marketplace
- Increase employee satisfaction and productivity

#### **Retail Store Charging Stations**

By installing EV charging stations at your retail location you can:

- Attract new and repeat customers
- Increase shopping visit durations
- Enhance customer satisfaction

## **Public Destination Charging Stations**

By installing EV charging stations at your public destination or parking lot you can:

- Attract new and repeat visitors and guests
- Increase visit durations
- Enhance visitor and guest satisfaction

#### We're ready to get to work for you. Let's get started.

#### **Program Components (depending on eligibility) Utility-Side Customer-Side Charging Station Other Soft Costs** Infrastructure Infrastructure **Component Example** ▶ Distribution Panel Hardware Networking Services\* Network Conductor Network Equipment Transformers Boring Meters Trenching Conduit Conductor Note: Graphic is for illustrative purposes only, may not be exhaustive and contents are subject to change.

### **Available Incentives and Eligibility:**

| Level 2                            |   |   |                        |  |   |  |  |
|------------------------------------|---|---|------------------------|--|---|--|--|
| Customer<br>Segment<br>Eligibility | Environmental Justice<br>Community Criteria**     | Level 2 Charger<br>Rebates  | Networking<br>Rebates* | Utility-Side<br>Infrastructure<br>Incentives | Customer-Side<br>Infrastructure<br>Incentives                                 |  |  |
| Public                             | Located in EJC that meets income criteria         | <b>Up to 100%</b><br>(ports 1-10)<br>(cap up to \$3,600 per port)                         | \$480                  | Up to 100%                                   | Up to 100%<br>(per port cap:<br>up to \$5,700 /<br>\$6,700 if new<br>service) |  |  |
| Public                             | Located in EJC that does not meet income criteria | <b>Up to 75%</b> (ports 1-10) (cap up to \$2,700 per port)                                | \$480                  |  |   |  |  |
| Public                             | Not located in EJC                                | Up to 50% Municipal (ports 3-10)  Non-municipal (ports 5-10) (cap up to \$1,800 per port) | \$480                  |  |   |  |  |
| Workplace<br>(non-public)          | N/A   | None offered  | None offered           |  |   |  |  |

<sup>\*</sup>Up to \$120 per year, per port. Pro-rated if less than 4 years

- Installed chargers must comply with the MA ENERGY STAR® requirements and be qualified by National Grid.
- Networking is required for Public and Workplace L2 charging stations. Networking rebates are only available for Public L2 charging stations.
- Level 1 charging infrastructure rebates are available for eligible long-dwell locations.
- \*\*National Grid is committed to ensuring all customers have access to clean transportation, and is offering higher levels of incentives. Visit <a href="Environmental Justice Community">Environmental Justice Community</a> map (click link to check address eligibility).

| DCFC                               |   |   |  |  |  |  |  |
|------------------------------------|---|---|--|--|--|--|--|
| Customer<br>Segment<br>Eligibility | EJC<br>Criteria                                     | DCFC Charger<br>Rebates   | Utility-Side<br>Infrastructure<br>Incentives | Customer-Side<br>Infrastructure<br>Incentives                                |  |  |  |
| Public                             | Located in EJC<br>that meets <u>any</u><br>criteria | Up to 100% (50-149 kW: cap up to \$40,000 per port 150+ kW: cap up to \$80,000 per port)                      |  | Up to 100%   |  |  |  |
| Public                             | Not located in EJC                                  | Up to 100% for 50-149 kW: (cap up to \$40,000 per port)  Up to 50% for 150+ kW: (cap up to \$40,000 per port) | Up to 100%                                   | (per port cap<br>50-149 kW:<br>up to \$30,000<br>150+ kW: up to<br>\$60,000) |  |  |  |
| Workplace<br>(non-public)          | N/A   | None offered  |  |  |  |  |  |

- DCFC charger rebate totals are capped at \$400,000 per site.
- Installed chargers must be qualified by National Grid.
- Networking is required for Public DCFC.
- Environmental Justice Community map (click link to check address eligibility)

# Here's how it works.



**STEP** 

1

## **Information & Application**

Potential program participant reviews program information at <a href="mailto:ngram-evcharging">ngrid.com/ma-evcharging</a>



**STEP** 

**Review** 

Customer must review their program eligibility, Environmental Justice Community (EJC) status, and additional funding source requirements.



STEP

**Design** 

Program participant works with contractor and National Grid on charger selection and site design.



STEP

**Application Review** 

Participant or Contractor submits application and National Grid reviews eligibility and site information, assessing costs and feasibility.



STEP

Construction

National Grid and contractor build EV charging infrastructure to parking space.



**STEP** 

**Activation** 

Chargers are installed and activated. Customer provides documentation. National Grid provides payment to customer.